

Summary of Collaborative Working Project between the Royal College of General Practitioners and Takeda UK Ltd

The project will repurpose Takeda Attention Deficit Hyperactivity Disorder (ADHD) educational content into e-learning modules for the online learning website of the Royal College of General Practitioners (RCGP).

Takeda will provide the ADHD educational content.

Takeda will make a financial contribution to the RCGP in accordance with the project proposal document estimate of £57103. The planned format of the e-learning is two x 30-minute modules (£25263), five x 5-minute screencast videos (£21840) and an e-learning marketing package of £10000.

The RCGP will create, deliver and support this educational content, hosted on the RCGP website. This includes usage statistics (once a month for the first three months, after that presented every quarter) and free-to-all hosting in the UK and International members of the Royal College of General Practitioners for a duration of 12 months.

The RCGP will contribute the work required to carry out the project.

The expected benefit for the user group population is increased knowledge in the management of patients with ADHD in Primary Care.

The expected benefit for Takeda is the option to direct GPs to the RCGP modules as part of Takeda's educational activities to upskill primary care and increase capacity within ADHD services.

The expected benefit for patients with ADHD is increased ADHD expertise in Primary Care.

The expected benefit for the RCGP is an increased portfolio of educational material available for their user population and increased usage by the user population of RCGP educational resources.

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