Fostering Community Resilience and Health System Strengthening for Transformative Change

Takeda Biopharmaceuticals India Private Limited
CSR Report: 2019-23
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message from General Manager</td>
<td>3</td>
</tr>
<tr>
<td>Message from Director Corporate Affairs</td>
<td>4</td>
</tr>
<tr>
<td>Our Corporate Philosophy</td>
<td>6</td>
</tr>
<tr>
<td>Approach to Corporate Social Responsibility</td>
<td>7</td>
</tr>
<tr>
<td>Building Capacities to Advance Health System</td>
<td>9</td>
</tr>
<tr>
<td>Overview</td>
<td>10</td>
</tr>
<tr>
<td>Key Achievements</td>
<td>10</td>
</tr>
<tr>
<td>Stories and testimonials of change</td>
<td>11</td>
</tr>
<tr>
<td>Challenges faced and Way Forward</td>
<td>11</td>
</tr>
<tr>
<td><strong>Cancer Awareness and Screening</strong></td>
<td>12</td>
</tr>
<tr>
<td>Overview</td>
<td>13</td>
</tr>
<tr>
<td>Key Achievements</td>
<td>13</td>
</tr>
<tr>
<td>Stories and testimonials of change</td>
<td>14</td>
</tr>
<tr>
<td>Challenges faced and Way Forward</td>
<td>14</td>
</tr>
<tr>
<td><strong>Improving Nutrition for All</strong></td>
<td>15</td>
</tr>
<tr>
<td>Overview</td>
<td>16</td>
</tr>
<tr>
<td>Key Achievements</td>
<td>16</td>
</tr>
<tr>
<td>Stories and testimonials of change</td>
<td>17</td>
</tr>
<tr>
<td>Challenges faced and Way Forward</td>
<td>17</td>
</tr>
<tr>
<td><strong>Contribution towards PM Cares Fund for COVID-19 efforts</strong></td>
<td>18</td>
</tr>
<tr>
<td>Acknowledgments</td>
<td>19</td>
</tr>
</tbody>
</table>
Message from General Manager

It is my privilege to present our Corporate Social Responsibility (CSR) report for the period of FY 2019-23. It highlights our efforts to support the communities within which we operate and our progress in becoming a more responsible corporate citizen by driving inclusive growth, social equity and sustainable development.

At Takeda, we are committed to bringing better health and a brighter future for the people around us. We often talk about the importance of our core values of Takeda-ism i.e., Integrity, Fairness, Honesty, and Perseverance which are brought to life through actions based on Patient, Trust, Reputation, and Business, in that order. These values guide everything we do and are fundamental to who we are as a company. Hence, CSR goes beyond its legal obligations for us.

Despite seemingly insurmountable challenges during the COVID pandemic, we remained steadfast in our commitment towards fulfilling our CSR responsibilities. In the recent years, our pledge to make the impact of CSR gained momentum with beneficiary communities increasingly owning the programmes. Relinquishing well-worn paths to embrace higher levels of empowerment ensured that while all our projects remained on track, some of them witnessed significant scaling up of some initiatives.

Takeda is committed to enhancing the lives in local communities by providing opportunities for them to live heathier and better lives. Our approach to CSR and sustainability is a long-term one and, in this endeavour, we will stand committed to do better in making a difference to the communities and environment around us.

Best wishes,

Serina Fischer
General Manager
India is a country with great potential to obtain its demographic dividend. But this is possible only when our communities are healthier and empowered. Through our CSR initiatives in India, together with our implementation partners, we have created a set of initiatives that aim to make a positive difference in line with Sustainable Development Goals.

From 2019-23, our CSR programs focused on fostering community resilience and health system strengthening for transformative change in India. Frontline workers, pregnant and lactating women, adolescents, and children are critical pillars of our CSR programs. Beyond our stated corporate sustainability commitments, we believe in creating value and engaging across government, NGOs, healthcare institutions, and our local communities.

Takeda India CSR is committed with wholehearted support to the most vulnerable and underserved communities, and we will continue our efforts towards transformational change.

Warm regards,

Dr. Ruchi Sogarwal  
Head, Corporate Affairs
About Takeda

Takeda Biopharmaceuticals India Private Limited (referred to as Takeda India) is a pharmaceutical company that operates as a subsidiary of Takeda Pharmaceutical Company Limited (Takeda). With a strong presence in India, Takeda India is committed to improving the health and well-being of patients across the country by providing innovative and high-quality healthcare solutions.

Takeda is focused on creating better health for people and a brighter future for the world. We aim to discover and deliver life-transforming treatments in our core therapeutic and business areas, including gastrointestinal and inflammation, rare diseases, plasma-derived therapies, oncology, neuroscience and vaccines. Together with our partners, the company aims to improve the patient experience and advance a new frontier of treatment options through our dynamic and diverse pipeline. As a leading values-based, R&D-driven biopharmaceutical company headquartered in Japan, Takeda is guided by its commitment to patients, our people and the planet. Our employees in approximately 80 countries and regions are driven by our purpose and are grounded in the values that have defined us for more than two centuries.

For more information, visit https://www.takeda.com/en-in/
Our Corporate Philosophy

Since our founding in 1781, our core values have guided us in everything we do. They are now encompassed within what we call Takeda-ism, keeping patients at the center. Takeda-ism continues to guide us in our pursuit of better health for people worldwide.

Mission

Our Mission is to strive towards Better Health and a Brighter Future for people worldwide through leading innovation in medicine

Vision

We serve the needs of our patients, wherever they are. We earn the trust of society and customers through Takeda-ism. We are recognized as best in class because of agility and innovation, qualities that help us build a steady pipeline and deliver growth, year on year.

We take action and make decisions by focusing on our four priorities, in order of:

1. Putting the patient at the center
2. Building trust with society
3. Reinforcing our reputation
4. Developing the business

Our Values: Takeda-ISM

INTEGRITY
FAIRNESS
HONESTY
PERSEVERANCE
Approach to Corporate Social Responsibility

Takeda India's CSR programs are in accordance with CSR regulations issued by the Ministry of Corporate Affairs. These programs specifically concentrate on healthcare and aim to bolster community investments, thereby ensuring equitable access to healthcare for vulnerable populations. Corporate Social Responsibility at Takeda India has a keen focus towards fostering transformative action through strengthening health systems and building community resilience across local areas. This focused approach is aligned through our commitment towards betterment of health and nutrition access to the last mile beneficiary.

Our Three Pronged Approach

- Strengthening health systems through capacity building
  - Enhancing the awareness on health systems through training of GDA nurses through KHUSHII
  - Capacity building of frontline workers on health and nutrition through Save the Children, India

- Building community resilience through community mobilisation
  - Cancer awareness and screening for vulnerable communities implemented through Indian cancer Society
  - Nutrition awareness as well as anaemia health camps implemented through Save the Children, India

- Aligning with Government efforts towards public health emergency response
  - Contributing towards Government efforts for COVID-19 during the pandemic through donation to PM Cares Fund

Takeda India has implemented various measures to ensure strict adherence to all regulations, including forming strategic partnerships and adhering to timelines as stipulated by the CSR regulations issued by the Ministry of Corporate Affairs. To monitor and measure impact, they have partnered with Saathire Social Impact Solutions Pvt. Ltd. (publicly known as Give Grants), enabling the assessment of projects through predefined milestones and technology-driven outcome tracking.
Our CSR Decision Making Group

Serina Fischer
General Manager

Ruchi Sogarwal
Head, Corporate Affairs

Krishnendu Biswas
Head, Ethics & Compliance

Rajesh D’Mello
Head, Finance & Supply Chain

Anoop Kamat
Head, Human Resources

Aparna Jetly
Legal Counsel

Dr Sandeep Arora
Head, Medical Affairs & Patient Services

Gopal Agarwal
Head, Market Access & Pricing
Building Capacities to Advance Health Systems
Building Capacities to Advance Health Systems

Implementation Partner: KHUSHII (Kinship for Humanitarian Social and Holistic Intervention in India)  
Duration: 2019-20

Overview

The Takeda India and KHUSHII partnership was forged in 2019 with the project “We Care”. This was aimed to raise awareness about preventive and curative healthcare for various diseases, including seasonal, lifestyle, and communicable ones like HIV/AIDS, Malaria, Dengue, Cardiovascular diseases, Infection/injury, Diabetes, Tuberculosis, sexually transmitted infections, and Cancer. The initiative engaged with stakeholders such as healthcare workers, patients, local hospitals, and the community to provide them with necessary knowledge and awareness for effective family care. Additionally, KHUSHII addressed unemployment by offering a General Duty Attendants course to local youths, complementing the services provided by local hospitals. This project was successfully implemented in the resettlement colony of Mukundpur, New Delhi, which is situated on the border of Delhi and Haryana opposite to the resettlement colony of Jahangirpuri.

Key Achievements

- 600+ Community members being part of awareness sessions on preventive healthcare, lifestyle diseases, women’s health, etc.
- 49% Community members adopted healthy lifestyles post-awareness sessions
- 83% Community members attended health camps held in the colony
- 71% Placement for young men and women who enrolled in the General Duty Attendant Training

SDG Alignment for We Care Project
Project Highlights

“Being a widowed mother of two, it was very difficult for me to make my daily living. Thanks to the initiative, I was able to enrol myself to the General Duty Attendant program and now I am working outside and earning over Rs. 15,000 per month, which has improved our lives and given me independence. I’m grateful for these opportunities.

– GDA Program Graduate

“Training sessions improved our skills to impart correct information to the community members with ease. It also increased the footfall of mothers into the Aaganwadi centre.

– ASHA worker

“The awareness sessions made me aware on the nutrition value of food, and I also learned making nutritious food.

– Woman from the community

Challenges

Community mobilization for lifestyle adoption was a major challenge encountered.

Managing expectations of the community for addressing employment.

Way forward

Continue our efforts to enhance frontline workers’ skills and forge strategic partnerships with the government to advance these initiatives in a sustainable manner.
Cancer Awareness and Screening
Cancer Awareness and Screening

Implementation Partner: Indian Cancer Society (ICS)
Duration: 2022 – 23

Overview

Takeda India and ICS have collaborated to support the “Cancer Mukt Dilli” initiative, a preventive cancer program led by ICS. ICS’s mission is to achieve the “Conquest of Cancer by Choice Not Chance” by empowering individuals with information to make informed decisions, including regular screenings. The primary objective is to raise awareness and promote early detection through screening. As part of their last-mile connectivity efforts, ICS offers doorstep screening services to underprivileged individuals to ensure accessibility. In cases where pre-cancerous conditions are identified, advanced tests like HPV/DNA and mammography are provided, and guidance on tobacco cessation is given by experienced ENT professionals.

The project was located in Delhi-NCR with a focus on marginalized communities.

Key Achievements

2L+
Outreach for cancer awareness. This is through radio talks and on-ground awareness workshops

3K+
Community members screened for precancerous and malignant conditions through 30+ camps across Delhi-NCR

53%
Women screened for common types of cancer, including breast and cervical cancer screening

80+
Beneficiaries detected with precancerous conditions and are referred to other hospitals
The uptake of cervical cancer screening was low due to taboo associated with it. Unable to offer support services for individuals screened positive for cancer. Engagement with community gatekeeper to increase community awareness about significance of screening. Collaboration with Government and other organisations of repute providing support to diagnosed cervical cancer patients on early access to treatment.

**Project Highlights**

Snippets from different screening camps held at different locations around Delhi-NCR

“Thanks to this programme, I can avail tests for cancer, which are topics we do not think about. Also, due to their counselling, I was able to understand more about cancer and what to do to prevent it happening with me and my family.

- Screened beneficiary

**Challenges**

The uptake of cervical cancer screening was low due to taboo associated with it.

Unable to offer support services for individuals screened positive for cancer.

**Way forward**

Engagement with community gatekeeper to increase community awareness about significance of screening.

Collaboration with Government and other organisations of repute providing support to diagnosed cervical cancer patients on early access to treatment.
Improving Nutrition for All
Improving Nutrition for All

Implementation Partner: Save the Children, India (STC)
Duration: 2023 - 25

Overview

Takeda and Save the Children have collaborated to enhance nutrition outcomes in Delhi’s South-East district. This is a three-year project that started in 2023. The project aims to improve nutrition for children and women by strengthening ICDS and health service delivery. It strives to achieve three outcomes: increased coverage of quality health and nutrition services, improved knowledge, and practices among families regarding care practices, nutrition, and WASH, and greater household and community engagement in combating undernutrition through evidence-based advocacy. The project conducts camps in coordination with the Women and Child department of Delhi, partnering with Aaganwadi (rural childcare centers).

Key Achievements

The project has achieved milestones despite being a current project that started in 2023. Some of the achievements of the project are captured below:

- **50** Aaganwadis covered for intervention
- **100** Frontline workers trained in change communication for anaemia and nutrition
- **1.4K+** Women and adolescent girls counselled on nutrition-rich foods and combating anaemia
- **250+** Community members tested, counselled, and treated for anaemia
Maintaining community intervention timelines with the Government system priorities and requirements in order to address the population level goals.

Scale up nutrition monitoring tools and models to effectively address the government’s requirements. These tools and models can then be advocated for assessing and enhancing the nutritional goals of both the state and the country as a whole.

**Project Highlights**

- **T3 camps for testing, treating, and counselling on anaemia**
- **Awareness building sessions for ASHA workers, caregivers, etc. on nutrition and anaemia**
- **Training of frontline workers on BCC of nutrition and anaemia**
- **IEC materials developed for awareness**

The awareness sessions made me aware on the nutrition value of food, and I also learned making nutritious food.

- Woman from the community

**Challenges**

Maintaining community intervention timelines with the Government system priorities and requirements in order to address the population level goals.

**Way forward**

Scale up nutrition monitoring tools and models to effectively address the government’s requirements. These tools and models can then be advocated for assessing and enhancing the nutritional goals of both the state and the country as a whole.
Contribution towards PM Cares Fund for COVID-19 efforts

From early 2020, the COVID-19 pandemic swept the nation, leaving a trail of devastation in its wake as communities grappled with its widespread impact on public health, the economy, and daily life. It has had a profound impact on individuals, communities, and countries worldwide. It has resulted in millions of infections and unfortunately, a significant number of deaths. The severity of symptoms ranged from mild, flu-like symptoms to severe respiratory distress and organ failure, with older adults and individuals with underlying health conditions being at higher risk of severe illness.

To combat these efforts against COVID-19, the government was focused on curbing the virus, and doing such a feat was difficult without continued partnerships. To aid the government’s efforts, Takeda decided to contribute their entire CSR budget for the year (FY 2021-22) to PM Cares Fund.

By contributing to the PM Cares Fund, Takeda demonstrated its solidarity with the nation and its dedication to improving the healthcare infrastructure and resources required to combat the pandemic effectively. The funds provided by Takeda were instrumental in supporting various initiatives undertaken by the government, such as the procurement of medical supplies, expansion of healthcare facilities, and the implementation of vaccination drives across the country.
Acknowledgements

The activities done by Takeda India is highly attributed to the partners they work with. For this, Takeda would like to thank our partners for their contribution and hard work towards achieving the collective vision and mission.

Our Partners

Legal Disclaimer

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Reference

[1] Data on file