HOW DATA, DIGITAL & TECHNOLOGY POWER OUR R&D JOURNEY



Using artificial intelligence (AI) and machine learning (ML) to accelerate target identification in drug discovery and automating data access and processes to drive efficiency and insights

2. EARLY-STAGE **CLINICAL DEVELOPMENT**

Integrating wearable technologies with AI-powered analytics to understand patients and their disease better





3. LATE-STAGE **CLINICAL DEVELOPMENT**

Leveraging real-world evidence to both ensure our clinical trial designs reflect the patient population and quide recruitment



4. MANUFACTURING

Combining physics and ML to streamline how we manufacture our therapeutics



5. REGULATORY SUBMISSIONS

Automating quality control of regulatory documents to improve quality of and accelerate submissions to health authorities



6. POST-APPROVAL

Enhancing pharmacovigilance leveraging AI to collect safety data and review safety events for our medicines





