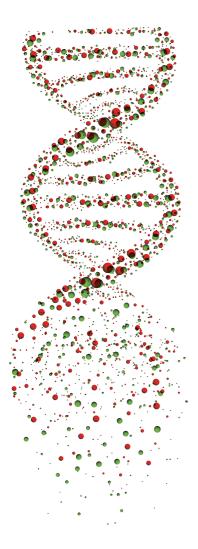


Better Health, Brighter Future

ADVANCING HEALTHCARE TOGETHER.



Educational Symposium

"BALKANS TOWARDS TOMORROW:

PAVING BETTER ACCESS FOR PATIENTS"

October 30th 2016, at 18:45 - 19:45 in Austria centre Vienna.

Speakers: -

Martin Koehring, MA, BscEcon, Senior Editor & Global Editorial Lead, Healthcare, The Economist Intelligence Unit, London, United Kingdom

"Uneven progress – Uneven outcomes"

Mr Koehring will look at barriers to patient access to care across the region, while highlighting case studies from several countries.

Meletios A. Dimopoulos, MD, PhD, Professor, Alexandra Hospital, Department of Clinical Therapeutics, National and Kapodistrian University of Athens, Greece

"Access within early access"

Prof. Dimopoulos will try to highlight the opportunities for patient access through clinical trials and early access programmes.

Nikos Maniadakis, MSc, Phd, Professor, Department of Health Services Management, National School of Public Health, Athens, Greece

"Balancing financial constrains Vs access & health outcomes: lessons from Greece"

Prof. Maniadakis will touch upon Greek reforms and translated outcomes for patients.

Marius Geantă, MD, President and Co-Founder Center for Innovation in Medicine, Center for Innovation in Medicine, Bucharest, Romania

"Access to innovation. Innovation in access"

Dr. Marius Geantă will try to share expert opinion and case studies from the Romanian perspective.



GR/ECM/1609/0003a

ISPOR 19th

ANNUAL EUROPEAN CONGRESS

Managing Access to Medical Innovation: Strengthening the Methodology-Policy Nexus

29 OCTOBER – 2 NOVEMBER 2016 Vienna, Austria