

Mid-Range Growth Strategy from FY2013

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May 9, 2013

1

Takeda Pharmaceutical Company Limited

Takeda Pharmaceutical Company Limited

Contents Looking Back on FY2012 Financial Results of FY2012, Financial Forecasts for FY2013 and Targets for Sustainable Growth Vision 2020: Our Long-term Aspiration Principles of our Mid-Range Growth Strategy Globalization Scientific Innovation Business Process Innovation (Non-Scientific Innovation) Diversity Financial Strategy

	Takeda
Looking Back on FY2012	
2	Takeda Pharmaceutical Company Limited

•	Back on FY2012 ents and Next Stage
Achieve- ments	The steady execution of initiatives in line with our corporate vision of realizing sustainable growth through leading innovation and an empowered corporate culture
Innovation	 Progression of our world class pipeline with a high proportion of projects in the late stage Steady filing of new drug applications in Japan, the US and EU (eg. Japan: SGN-35, ATL-962, US: Lu AA21004; EU: alogliptin family*, lurasidone, MLN0002) Acquisition of groundbreaking technology and new drug discovery platforms (LigoCyte: innovative vaccine development, Envoy: bacTRAP technology) Progress in open innovation (BC Cancer Agency, Advinus, Resolve)
Culture	 Strengthening of the newly established business management organizations of CCO and CMSO Enhancement of governance in overseas marketing and R&D organization Continued hiring and training of top talent, spread of diversity, invigoration of the global organization
Growth	 Sales growth and strategic investment in Emerging Markets (acquisition of Multilab, completion of Yaroslav factory in Russia, strengthening of business organization in China) Strengthening of gout franchise in the US: obtained COLCRYS through URL acquisition Approval / launch of new products in Japan, US and EU (eg. Japan: AZILVA, LOTRIGA, US: NESINA family; EU: ADCETRIS) Expansion into further geographies (eg. Equador, Peru)
Next Stage	 Recovery of sales after Actos patent expiry Steady progress of late stage pipeline Establishment of a robust and efficient operating model to succeed in competitive environment



Financial Results of FY2012, Financial Forecasts for FY2013 and Targets for Sustainable Growth

Takeda Pharmaceutical Company Limited

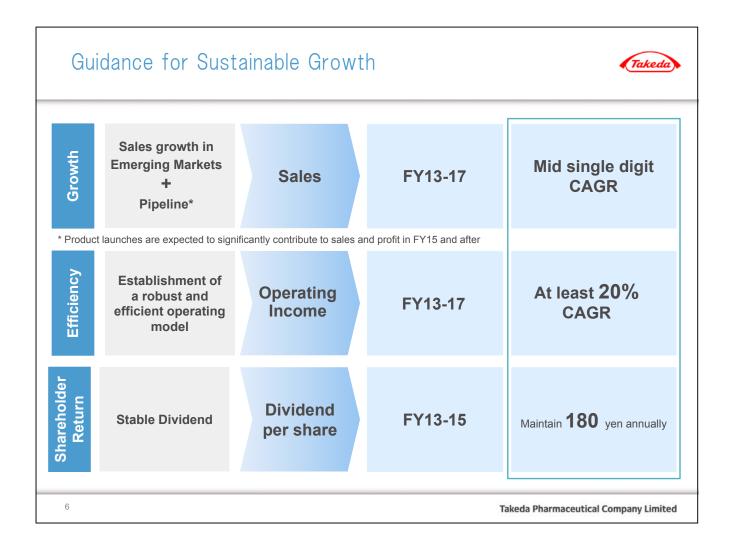
Takeda

Financial Results of FY2012 and Financial Forecast for FY2013

				(billion yen)
		FY2011 (Actual)	FY2012 (Actual)	FY2013 (Forecast)
Net Sales		1,508.9	1,557.3	1,590.0
R&D Expenses		281.9	324.3	325.0
Operating Income		265.0	122.5	140.0
Operating Income excl. Special factors*1		414.5	267.5	280.0
Net Income		124.2	131.2	95.0
Net Income excl. Extraordinary Income/Loss & Special factors*2		248.2	184.6	185.0
EBITDA (excl. Spec	cial factors)*3	422.6	323.9	340.0
EPS		157 yen	166 yen	120 yen
EPS excl. Extraordinary Incom	e/Loss & Special factors *2	314 yen	234 yen	234 yen
Foreign Exchange	USD	79 yen	82 yen	90 yen
Rate	EUR	109 yen	106 yen	120 yen

*1 Special factors affecting Operating Income: amortization of intangible assets and goodwill resulting from corporate acquisitions, and an increase in COGS related to inventory step-up due to revaluation to fair value *2 Special factors affecting Net Income, EPS: (In addition to *1) non-operating expenses related to corporate acquisitions, refund relating to transfer pricing *3 EBITDA excl. extraordinary income and loss: calculated by adding the followings to ordinary income; amortization of intangible assets, goodwill and non-operating expenses resulting from corporate acquisitions and others, depreciation and interest expenses.

4





Vision 2020



Better Health, Brighter Future

Our Organization

Strength

from Diversity

For more than 230 years, we have been serving society with innovative medicines and helping patients reclaim valuable moments of life from illness. Now, with new healthcare solutions from prevention to care and cure, we are determined to help even more people enjoy their lives to the fullest.

We continue to transform the future of healthcare by unifying our strengths as "Global One Takeda." We are a diverse organization committed to working with local communities to fully understand their needs and deliver industry-leading solutions with a sense of urgency, dedication and unparalleled efficiency.

Our passion for healthcare and commitment to improving lives will enable us to make the next 230 years healthier and brighter for people around the world.

Committed to Improving Health

8

Our People

Powered

by Passion







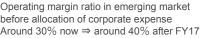
Mid-Range Growth Strategy: Emerging Markets

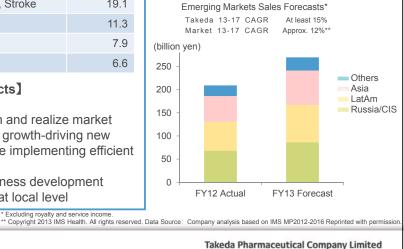


Globalization

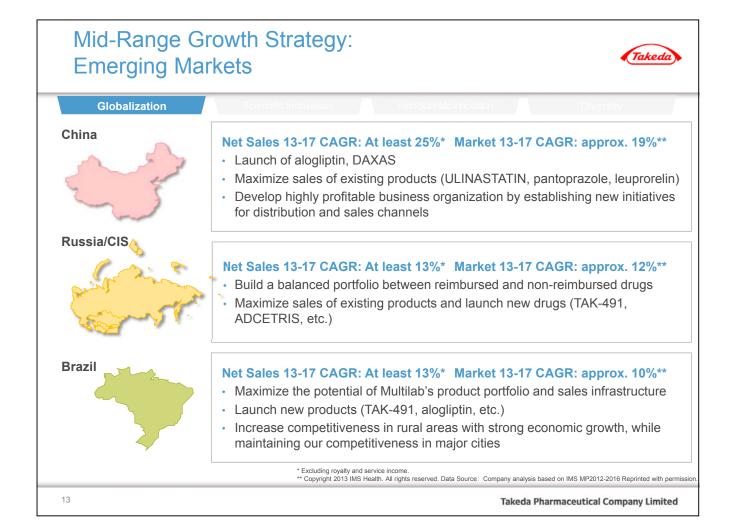
Continue to penetrate each market with a diverse product portfolio tailored to local needs, implementing a sales strategy that pursues effective investment to improve profitability, realizing top line growth that exceeds the growth of the market

Maintain and E	-	Sales of Main Products]	(billion yen)	0
Product		Indication	Sales	be A
Pantoprazole	Acid-r	elated gastrointestinal disorders	30.7	~
Actovegin	Cereb	ral vascular disorders, Stroke	19.1	
Concor	Hyper	tension	11.3	
Magnyl	CV dis	sease prophylaxis	7.9	(billio
Neosaldina	Heada	ache	6.6	250
-		ion of New Products】 ed in FY2013>		200 150
New Launche	es	Ensure launch and realize		
alogliptin azilsartan medo: dexlansoprazi ADCETRIS	ble	penetration of growth-driv products, while implemen sales strategy ➤ Consider business develo	ting efficient	100 50 0
Mepact etc.		opportunities at local leve		









Mid-Range Growth Strategy: Japan



Globalization

Maintain No.1 share position in Japan by building a new commercial model that enables accelerating growth of new products

オシーナ # 25-

<Quickly maximize sales of strategic products> > Enhance marketing of new products in lifestyle related diseases

(NESINA family, AZILVA, LOTRIGA) New value creation through diverse product line-up from reduction of CV events to prevention of cognitive disorders

<Build a new commercial model>

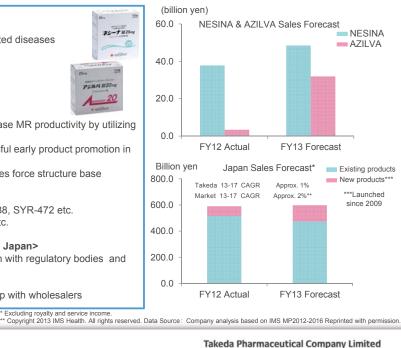
- > Promote sales force structure that can further increase MR productivity by utilizing Takeda's strengths
- > Establish sales model that can accelerates successful early product promotion in the market
- Establish hybrid sales force model from general sales force structure base

<Accelerate growth due to enhanced pipeline>

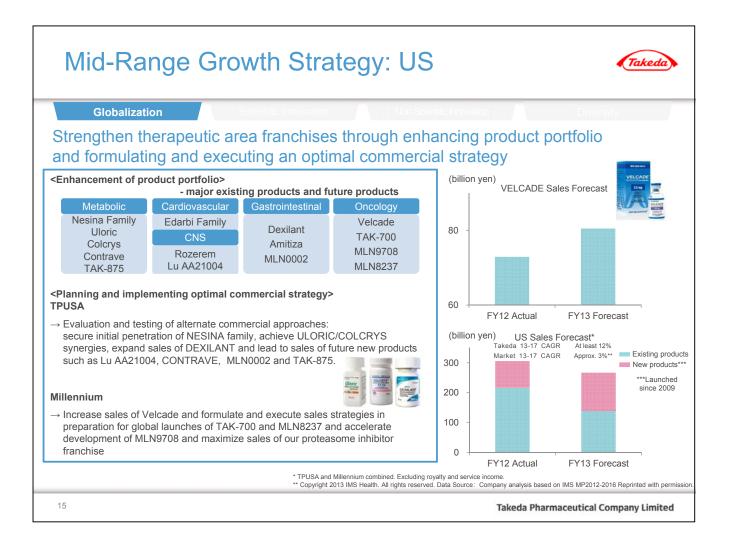
- Pipeline that meet market needs : ATL-962, TAK-438, SYR-472 etc.
- Global pipeline: Lu AA21004, TAK-875, TAK-700 etc.

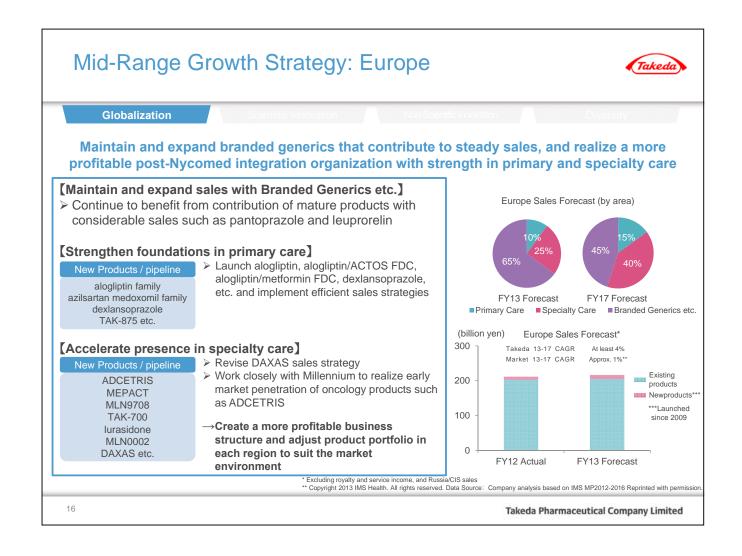
<Strengthen partnerships as a leading company in Japan>

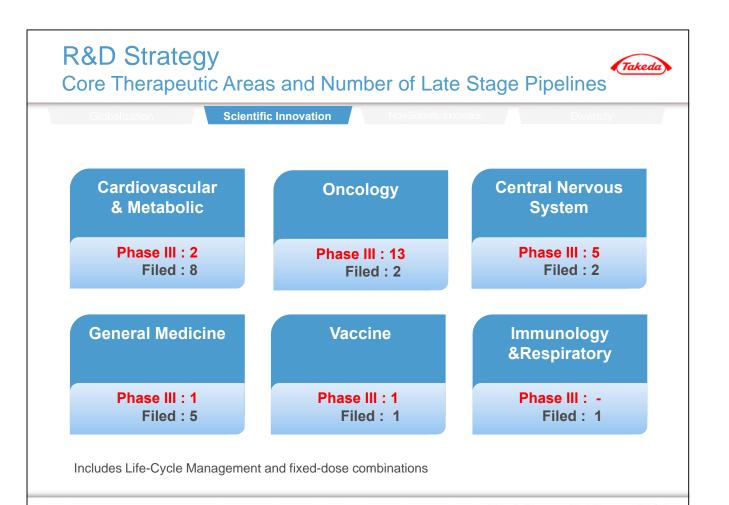
- > Promote a new disease enlightenment collaboration with regulatory bodies and academia
- > Enhance partnership with new alliances
- > Enhance promotional activities based on partnership with wholesalers



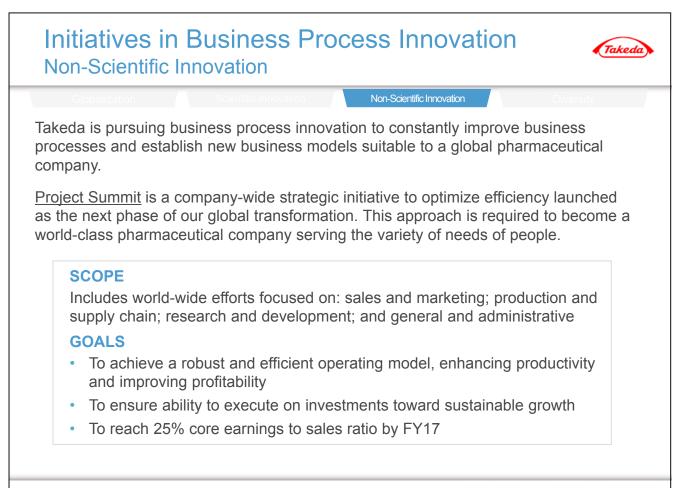




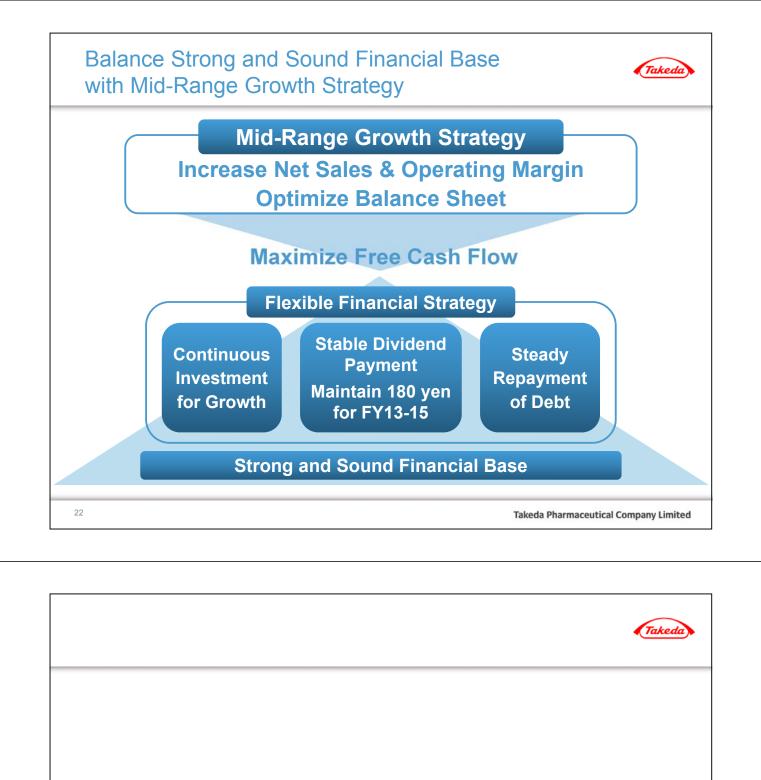




	Globalization	Scientific Innovation		
	FY13	FY14	FY15	FY16-17
IP	ATL-962 SGN-35 AG-1749/LDA BLB-750 TAK-536/CCB	SYR-472 LuAA21004 TAK-438	TAK-875 MLN9708 TAK-700 TAK-816 TAP-144SR/6M	MLN0002 TAK-385
JS	Lu AA21004	TAK-700 MLN0002	MLN9708 MLN8237	TAK-875 TAK-375SL
U	SYR-322 family* lurasidone TAK-390MR	TAK-491/CLD MLN0002	MLN9708 TAK-700	TAK-875
M	SYR-322	TAK-491, SGN-35, mifamurtic	le, TAK-375, TAK-390MR, roflu	milast, etc.







Better Health, Brighter Future



Takeda Pharmaceutical Company Limited



Consolidated Financial Results of FY2012

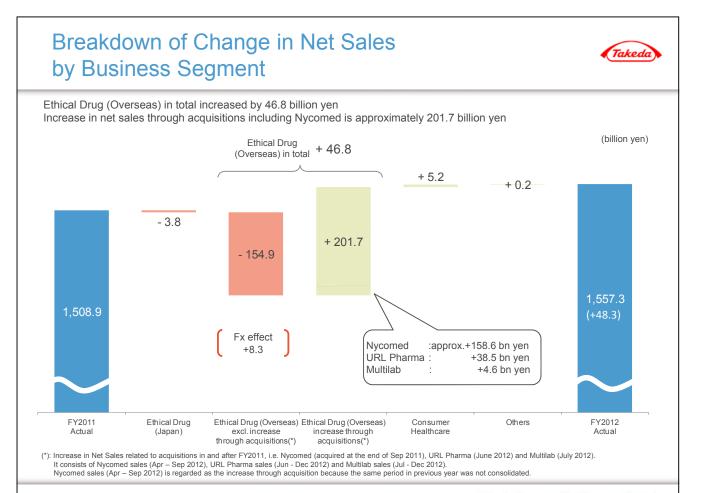


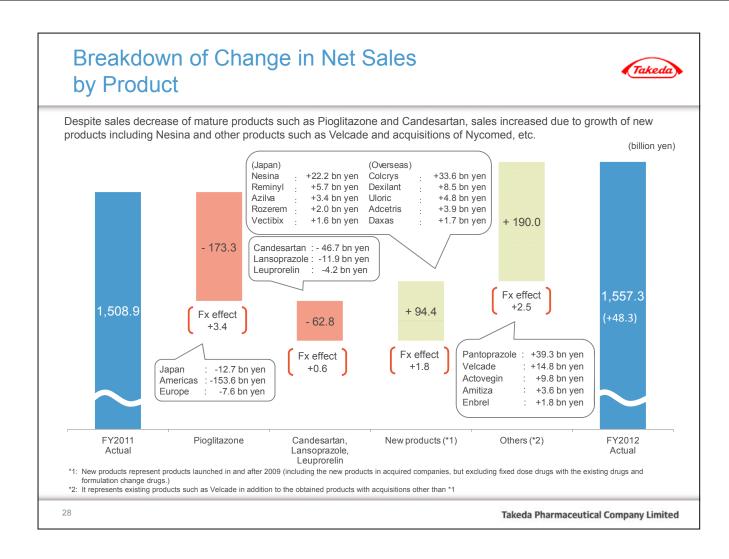
		FY2011 Actual	FY2012 Actual	Year-on-year	change	excl. Fx effect
		(billion yen)	(billion yen)	(billion yen)	(%)	(billion yen)
Net Sales		1,508.9	1,557.3	+ 48.3	<+ 3.2>	+ 40.0
Gross Profit		1,075.7	1,109.6	+ 33.9	<+ 3.2>	+ 26.7
excl. Special factors *1		1,131.3	1,117.1	- 14.1	<- 1.3>	- 21.4
SG&A Expenses		528.8	662.8	+ 134.0	<+ 25.3>	+ 128.2
excl. Special factors *2		435.1	525.7	+ 90.6	<+ 20.8>	+ 86.8
R&D Expenses		281.9	324.3	+ 42.4	<+ 15.0>	+ 35.7
Operating Income		265.0	122.5	- 142.5	<- 53.8>	- 137.2
excl. Special factors *3		414.5	267.5	- 147.0	<- 35.5>	- 143.8
Ordinary Income		270.3	113.2	- 157.2	<- 58.1>	- 151.6
Extraordinary Income/Los	SS	-17.9	16.5	+ 34.4	< - >	+ 34.4
Net Income		124.2	131.2	+ 7.1	<+ 5.7>	+ 9.1
excl. Extraordinary Income/Lo	oss & Special factors *4	248.2	184.6	- 63.6	<- 25.6>	- 63.0
EBITDA (excl. Extraordinar	y Income/Loss)	422.6	323.9	- 98.8	<- 23.4>	
EPS		157 yen	166 yen	+9 yen	<+ 5.7>	
excl. Extraordinary Income/Lo	oss & Special factors *4	314 yen	234 yen	- 81 yen	<- 25.6>	
	USD	79 yen	82 ye n	+3 yen		
Exchange Rate	EUR	109 yen	106 yen	- 3 yen		

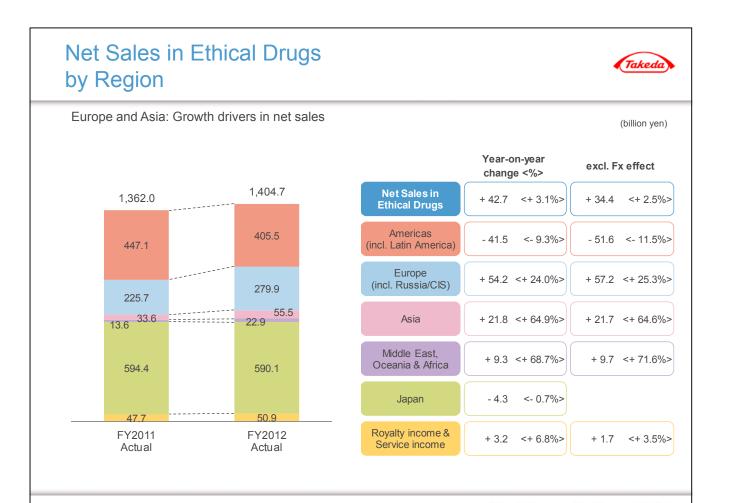
*1: Special factors in Gross Profit: an increase in COGS related to inventory step-up due to revaluation to fair value resulting from corporate acquisitions *2: Special factors in SG&A Expenses: amortization of intangible assets and goodwill resulting from corporate acquisitions *3: Special factors in Operating Income: *1 and *2

*4: Special factors in Net Income and EPS: in addition to *1 and *2, non-operating expenses resulting from corporate acquisitions and transfer price tax refund

26



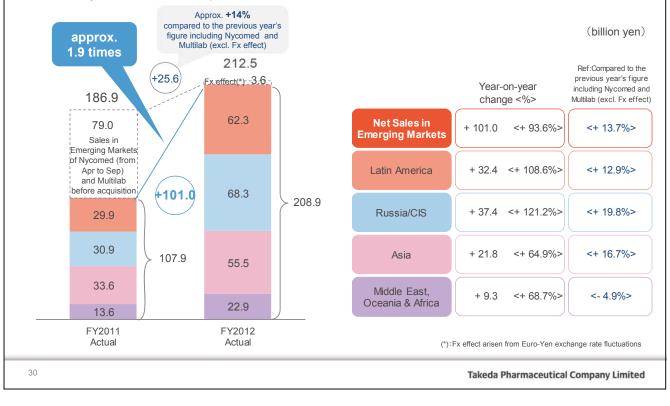


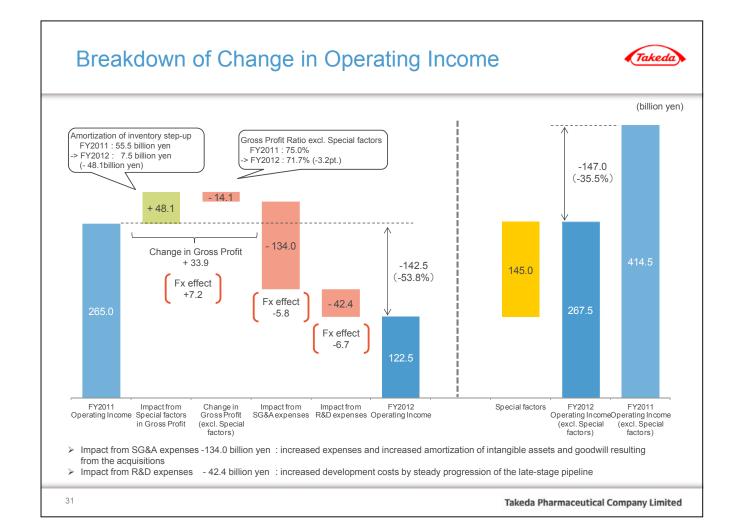


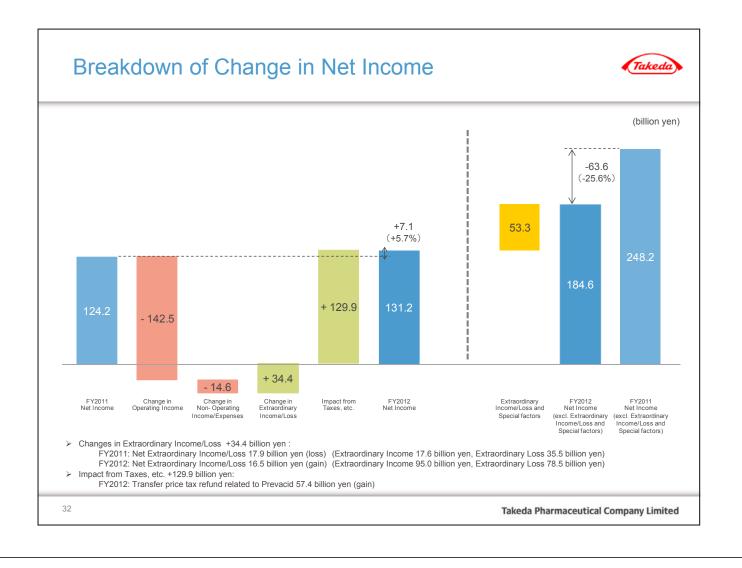
Net Sales in Ethical Drugs Emerging Markets

Net sales in emerging markets substantially increased by approximately 1.9 times over the same period of the previous year due to the Nycomed and Multilab acquisitions

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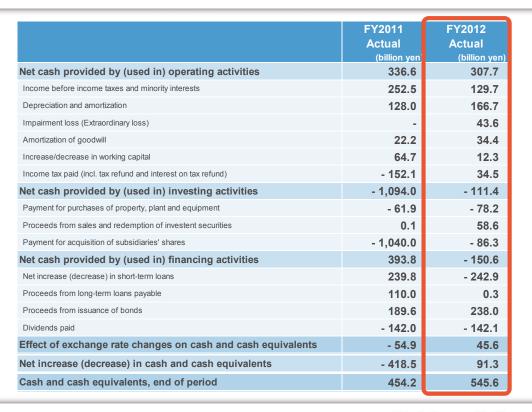


FY2012 Details of Extraordinary Income/Loss

Item	Amount (billion yen)	Detail	
Extraordinary Income>	95.0		
Gain on sales of investment securities	53.1	Sales of securities	
Governmental subsidy	22.8	The Japanese governmental subsidy for the development and production influenza vaccines	n of new
Interest on tax refund	15.1	The accumulated interest on the tax refund related to Prevacid (the tax r billion yen is included in income taxes as negative amounts)	efund 57.4
Gain on sales of noncurrent assets	4.0	Mainly sales of underutilized assets such as land, buildings and others	
<extraordinary loss=""></extraordinary>	78.5		
Impairment loss	43.6	Intangible assets (Daxas) : Decrease of value assessment due to down revision of the sales expectation Land, buildings and other : underutilized etc.	ward
Restructuring costs	25.2	Expenses related to the overseas restructuring	
Loss on voluntary recall of products	9.6	Loss on voluntary recall of Omontys in U.S.	
Total Extraordinary Income/Loss	Gain 16.5		

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Cash Flow Statement



34

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FY2012 Consolidated Financial Results [compared to published forecast]



*1: Special factors in Operating Income: amortization of intangible assets and goodwill resulting from corporate acquisitions, and an increase in COGS related to

inventory step-up due to revaluation to fair value also resulting from corporate acquisitions

*2: Special factors in Net Income and EPS: in addition to *1, non-operating expenses resulting from corporate acquisitions and transfer price tax refund



Consolidated Financial Forecasts for FY2013 and Guidance for Sustainable Growth

36

Takeda Pharmaceutical Company Limited

FY2013 Financial Forecast



Operating Income will be increased by 17.5 billion yen versus previous FY due to increase in gross profit coming form sales growth absorbing increase in SG&A expenses in emerging markets

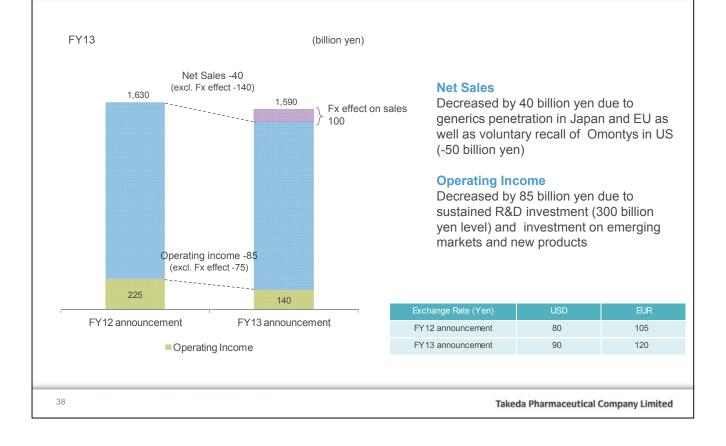
		FY2012	FY2013	Year-on-year change	
		Actual	Forecast		
		(billion yen)	(billion yen)	(billion yen)	<%>
Net sales		1,557.3	1,590.0	+ 32.7	<+ 2.1>
R&D expenses		324.3	325.0	+ 0.7	<+ 0.2>
Operating income		122.5	140.0	+ 17.5	<+ 14.3>
excl. Special factors *1		267.5	280.0	+ 12.5	<+ 4.7>
Net income		131.2	95.0	- 36.2	<- 27.6>
excl. Extraordinary income/lo	ss & Special factors *2	184.6	185.0	+ 0.4	<+ 0.2>
EBITDA(excl. Extraordina	ary Income/Loss)	323.9	340.0	+ 16.1	<+ 5.0>
EPS		166 yen	120 yen	- 46 yen	<- 27.6>
excl. Extraordinary income/lo	ss & Special factors *2	234 yen	234 yen	+ 1 yen	<+ 0.2>
Fuch an an Data	USD	82 yen	90 yen	+ 8 yen	
Exchange Rate	EUR	106 yen	120 yen	+ 14 yen	

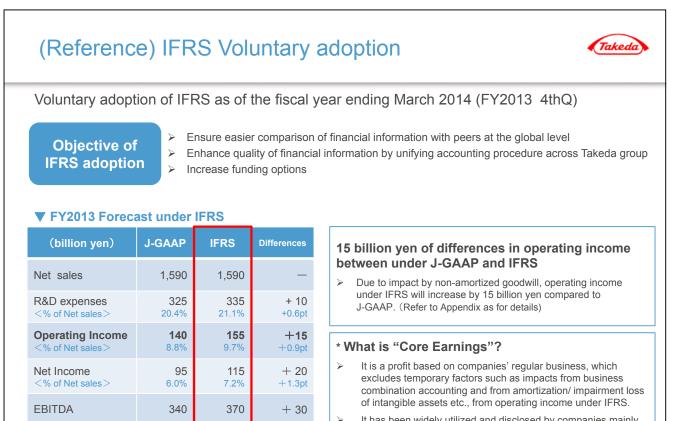
	Reference: Impact of 1 yen change	FY2012 (billion yen)		
	in the foreign exchange rate	USD	EUR	
	Net Sales	3.7	4.2	
ets and goodwill resulting from corporate due to revaluation to fair value also	Operating Income	- 0.9	0.2	
ting expenses resulting from corporate	Net Income	- 0.7	0.0	

*1: Special factors in Operating Income: amortization of intangible assets and goodwill resulting from corporate acquisitions, and an increase in COGS related to inventory step-up due to revaluation to fair value also resulting from corporate acquisitions
 *2: Special factors in Net Income and EPS: in addition to *1, non-operating expenses resulting from corporate

 Special factors in Net income and EPS: in addition to "1, non-operating expenses resulting from corporate acquisitions and transfer price tax refund

FY2013 Financial Forecast - Comparison with forecast in FY12-14 MRP





280

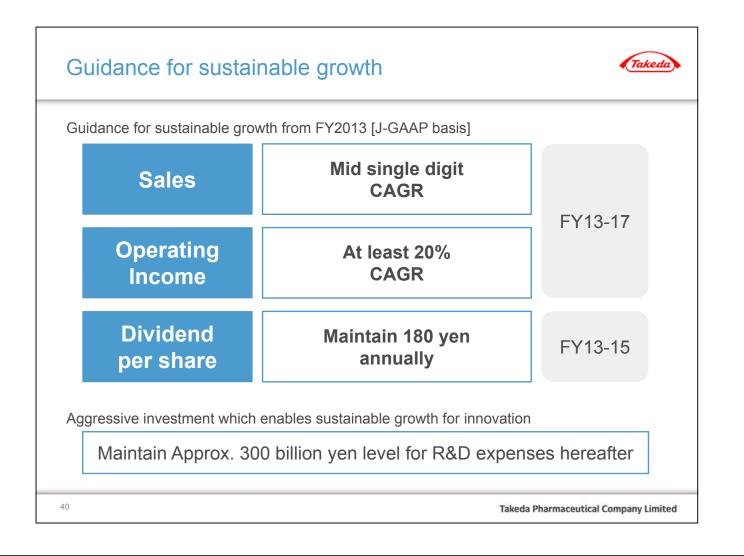
> It has been widely utilized and disclosed by companies mainly in the US and Europe as major index, which indicates corporate

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Core Earnings*

% of Net sal







APPENDIX

Takeda Pharmaceutical Company Limited

Changes of Net Sales in Ethical Drugs by Major Products



	Major Sales Region	FY2009 Actual	FY2010 Actual	FY2011 Actual	FY2012 Actual	Year-on-ye	ar Change
		(billion yen)	(billion yen)	(billion yen)	(billion yen)	(billion yen)	
Leuprorelin	Worldwide	120.4	116.4	120.7	116.5	-4.2	<- 3.5>
Lansoprazole	Worldwide	216.1	133.6	122.1	110.2	-11.9	<- 9.7>
Candesartan	Worldwide	218.3	218.0	216.3	169.6	-46.7	<- 21.6>
Pioglitazone	Worldwide	383.3	387.9	296.2	122.9	-173.3	<- 58.5>
Enbrel	Japan	32.3	38.4	41.4	43.2	1.8	<+ 4.3>
Nesina	Japan	-	1.6	15.5	37.8	22.2	<+ 143.4>
Vectibix	Japan	-	9.4	17.2	18.8	1.6	<+ 9.5>
Amitiza	U.S.	19.8	18.6	18.7	22.3	3.6	<+ 19.4>
Velcade	U.S.	46.2	50.8	58.1	72.9	14.8	<+ 25.4>
Uloric	U.S.	4.4	9.1	12.9	17.7	4.8	<+ 37.3>
Dexilant	U.S.	8.5	18.1	24.2	32.7	8.5	<+ 35.3>
Colcrys (*1)	U.S.	0.9	12.6	36.8	40.7	3.9	<+ 10.5>
Pantoprazole (*2)	Europe/ Emerging Market	158.3	105.6	82.6	78.0	-4.6	<- 5.6>
Actovegin (*2)	Europe/ Emerging Market	14.2	16.9	18.6	19.6	1.0	<+ 5.4>
Calcium (*2)	Europe/ Emerging Market	14.1	14.9	15.7	15.4	-0.3	<- 1.9>
Tachosil (*2)	Europe/ Emerging Market	12.8	12.9	13.8	13.2	-0.6	<- 4.1>
Daxas (*2)	Europe/ Emerging Market	-	0.4	2.4	3.0	0.6	<+ 24.3>
Ref: Nycomed Products in Total (approx.) (*2) (Million EUR)	Europe/ Emerging Market	2,918	2,838	2,984	3,126	142	<+ 4.8>
	USD	93 yen	86 yen	79 yen	82 yen	+ 3 yen	
Exchange Rate	EUR	131 yen	113 yen	109 yen	106 yen	- 3 yen	
	Ref:EUR (fiscal year ended Dec.)	130 ye n	116 yen	-	-	-	

*1: Colorys is a product of URL Pharma, Inc. acquired in June 2012. The sales until May 2012 represent the amount before acquisition. Each amount before acquisition is reclassified to

Takeda fiscal year (Apr to Mar). *2: Those are products of Nycomed acquired at the end of Sep 2011. The sales until Sep 2011 represent the amount before acquisition. The sales in FY2009 and FY2010 show calendar year sales, but in FY2011, the sales are reclassified to Takeda fiscal year (Apr to Mar).

Breakdown of Special factors and Extraordinary Income/Loss



Breakdown of Special factors and Extraordinary Income/Loss <cogs> Increase in COGS related to inventory step-up due to revaluation to fair value URL Pharma acquisition and Multilab acquisition <sg&a, r&d=""> Amortization of intangible assets TAP integration Millennium acquisition URL Pharma acquisition SG&A> Amortization of goodwill Millennium acquisition Nycomed acquisition URL Pharma acquisition URL Pharma acquisition</sg&a,></cogs>	FY2011 Actual 55.5 - 71.7 9.9 37.5 23.4 - 22.2 12.0	39.0 47.8	Amortize until 2012 Amortize until 2018 Amortize until 2026 Amortize until 2029
revaluation to fair value URL Pharma acquisition and Multilab acquisition <sg&a, r&d=""> Amortization of intangible assets TAP integration Millennium acquisition Nycomed acquisition <sg&a> Amortization of goodwill Millennium acquisition</sg&a></sg&a,>	- 71.7 9.9 37.5 23.4 - 22.2 12.0	7.5 103.0 6.9 39.0 47.8 8.2	Amortize until 2012 Amortize until 2018 Amortize until 2026 Amortize until 2029
URL Pharma acquisition and Multilab acquisition SG&A, R&D> Amortization of intangible assets TAP integration Milennium acquisition URL Pharma acquisition SG&A> Amortization of goodwill Milennium acquisition Nycomed acquisition	- 71.7 9.9 37.5 23.4 - 22.2 12.0	7.5 103.0 6.9 39.0 47.8 8.2	Amortize until 2012 Amortize until 2018 Amortize until 2026 Amortize until 2029
<sg&a, r&d=""> Amortization of intangible assets TAP integration Milennium acquisition Nycomed acquisition URL Pharma acquisition <sg&a> Amortization of goodwill Milennium acquisition Nycomed acquisition</sg&a></sg&a,>	9.9 37.5 23.4 - 22.2 12.0	103.0 6.9 39.0 47.8 8.2	Amortize until 2012 Amortize until 2018 Amortize until 2026 Amortize until 2029
TAP integration Millennium acquisition Nycomed acquisition URL Pharma acquisition <sg&a> Amortization of goodwill Millennium acquisition Nycomed acquisition</sg&a>	9.9 37.5 23.4 - 22.2 12.0	6.9 39.0 47.8 8.2	Amortize until 2012 Amortize until 2018 Amortize until 2026 Amortize until 2029
Millennium acquisition Nycomed acquisition URL Pharma acquisition SG&A> Amortization of goodwill Millennium acquisition Nycomed acquisition	37.5 23.4 - 22.2 12.0	39.0 47.8 8.2	Amortize until 2018 Amortize until 2026 Amortize until 2029
Nycomed acquisition URL Pharma acquisition <sg&a> Amortization of goodwill Millennium acquisition Nycomed acquisition</sg&a>	23.4 - 22.2 12.0	47.8 8.2	Amortize until 2026 Amortize until 2029
URL Pharma acquisition SG&A> Amortization of goodwill Milennium acquisition Nycomed acquisition	22.2 12.0	8.2	Amortize until 2029
<sg&a> Amortization of goodwill Milennium acquisition Nycomed acquisition</sg&a>	12.0		
Millennium acquisition Nycomed acquisition	12.0	34.4	
Nycomed acquisition			
			Amortize until 2028
URL Pharma acquisition	9.1	18.5	Amortize until 2031
	-	1.9	Amortize until 2028
Impact of Special factors on Operating Income	149.5	145.0	
<non-operating expenses=""> Non-Operating Expenses resulting from corporate acquisitions</non-operating>	-	6.3	
<pre>rrom corporate acquisitions <extraordinary income="" loss=""></extraordinary></pre>	17.9	-16.5	
Gain on sales of investment securities	17.9	-16.5 -53.1	
Governmental subsidy	-	-33.1	
Interest on tax refund	-	-22.8	
Gain on sales of noncurrent assets	-17.6	-13.1	NVCOITIEU: 00.3
Impairment loss	-17.0	-4.0	
Restructuring costs	35.5	45.0	
Loss on voluntary recall of products	35.5	9.6	
Impact of Special factors and Extraordinary Income/Loss on Income before Income Taxes and Minority Interests	167.3	134.7	
Income Taxes and Deferred Income Taxes relating to impact described above	-43.3	-24.0	
Tax refund related to Prevacid	-	-57.4	
Impact of Special factors and Extraordinary Income/Loss on Net Income	124.0	53.3	

Breakdown of EBITDA



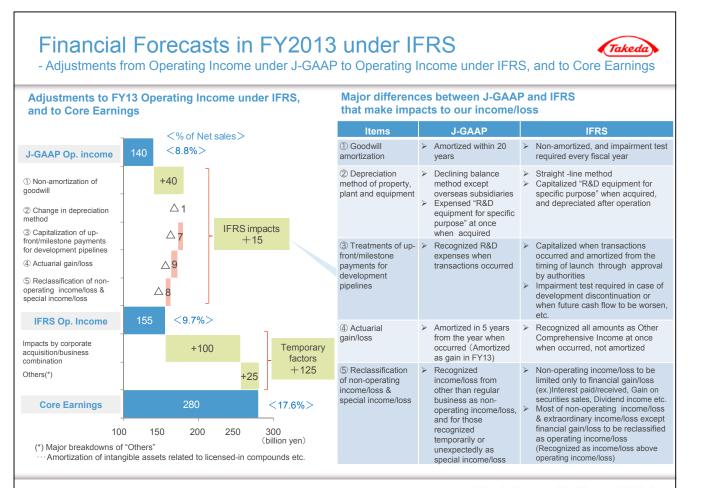
(billion yen)

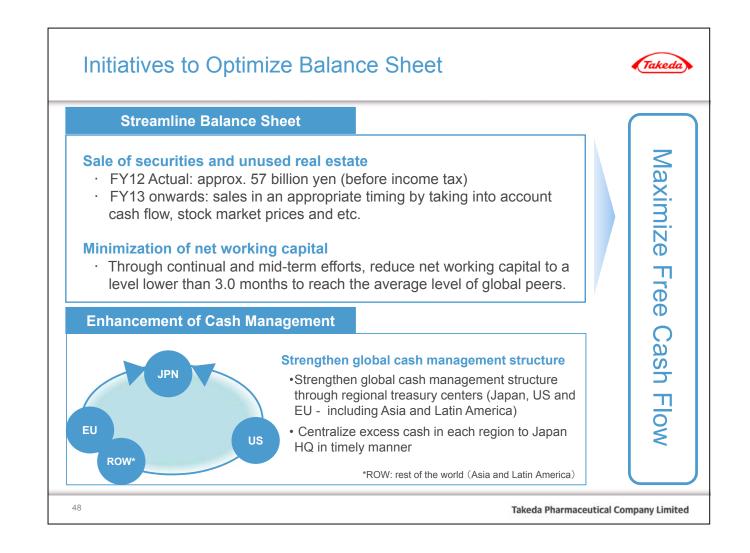
Breakdown of EBITDA	FY2011 Actual	FY2012 Actual
Ordinary Income	270.3	113.2
Amortization of intangible assets resulting from corporate acquisitions	71.7	103.0
+ Amortization of goodwill resulting from corporate acquisitions	22.2	34.4
+ Depreciation and Amortization (other than those listed above)	56.5	63.6
+ Interest paid	1.9	3.3
+ Others	-	6.3
EBITDA (excl. Extraordinary Income/Loss)	422.6	323.9

Summary of Acquisitions of FY2012



Month Year	Corporate Name	Corporate Profile at the Acquisition Date and Acquisition Amount	Benefit
Jun.2012 Jul. 2012	URL Pharma	Common Stock : US\$ 1 thousand Capital surplus : US\$ 1,870 thousand Location : Philadelphia, Pennsylvania, U.S. Acquisition : US\$800 MM upfront and future performance-based contingent earn out payments beginning in 2015. Common Stock : BRL 41,750 thousand Location : São Jerônimo, Rio Grande do Sul, Brazil Acquisition : BRL 500 MM upfront and up to BRL 40 MM in additional future milestone payments	 [Strengthening Takeda's franchise in gout treatment in the U.S.] Acquired its leading product Colcrys (a drug for treatment of acute gout) Realizing synergy with its existing product Colcrys and Uloric (a drug for hyperuricemia for adult patients with chronic gout) URL generic business was sold to Caraco Pharmaceutical Laboratories, Ltd. in Feb. 2013. [Enhancing sales structure in Brazil] Acquired Multilab's own branded generic drugs and OTC products including Multigrip, the country's best-selling OTC product for cold and flu treatment Acquired well established distribution network in high growth developing regions of the country Positions Takeda as one of the top ten pharmaceutical companies in the country in terms of revenues (Based on IMS), and enables Takeda to meet diverse medical needs in the country
Oct. 2012	LigoCyte (present name Takeda vaccines (Montana), Inc.)	Common Stock : US\$ 10 thousand Capital surplus : US\$ 1,372 thousand Location : Bozeman, Montana, U.S. Acquisition Amount : \$60 MM upfront, with future contingent consideration based on the progress of development projects	[Advancing global vaccine business] – Acquired the only norovirus vaccine in clinical trials – Introduced LigoCyte's virus-like particle platform (VLP) technology – Acquired preclinical development of vaccines against respiratory syncytical virus, influenza and rotavirus (LigoCyte was renamed to Takeda vaccines (Montana), Inc. in Mar. 2013.)
Nov. 2012	Envoy	Common Stock : US\$ 8 MM Location : Jupiter, Florida, U.S. Acquisition : Up to US\$ 140MM, including upfront and contingent payments	[Advancing innovative drug discovery] – Acquired bacTRAP technology® that enables the identification of novel targets expressed in disease-relevant cell – Acquired Envoy's pre-clinical central nervous system (CNS) assets including programs for Parkinson's disease and Cognitive Impairment Associated with Schizophrenia (CIAS).







Takeda R&D Value & Mission Takeda Value Takeda is a pharmaceutical company committed to the discovery and development of innovative solutions addressing unmet medical needs of patients through **R&D** investment **Mission** Meet the future promise of Takeda as a leader in the pharmaceutical industry by providing solutions to patients with unmet medical needs Transform the R&D organization to be an engine of growth that is an industry leader in R&D productivity 50 Takeda Pharmaceutical Company Limited Takeda

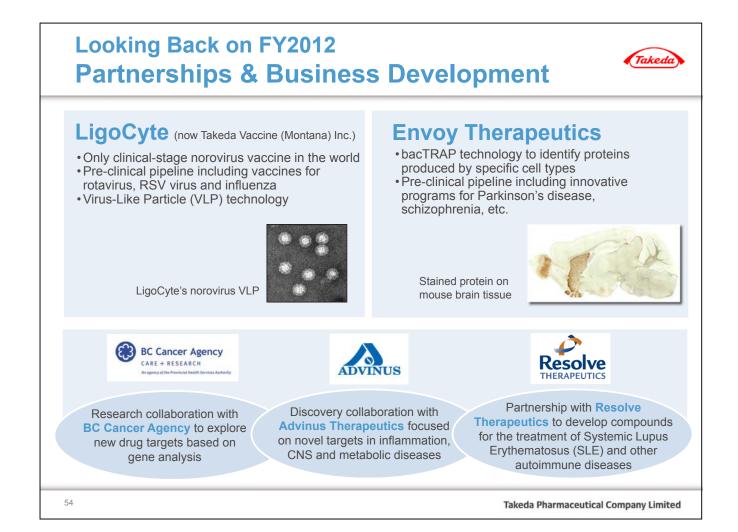
Looking Back on FY2012

Looking Back on FY2012 Approval and Filing Achievements									
				Ph-1	Ph-2	Ph-3	Filing	Approval	
SYR-322 SYR-322/PIO ¹ SYR-322/MET ²	NESINA® OSENI® KAZANO®	Diabetes mellitus	US				-	⇒	
SGN-35	ADCETRIS ®	Relapsed/Refractory Hodgkin lymphoma Relapsed/Refractory sALCL	EU				-	⇒	
ferumoxytol	RIENSO ®	Iron deficiency anaemia in adult patients with chronic kidney disease	EU				-	⇒	
TAK-085	LOTRIGA [®]	Hyperlipidemia	JP					\Rightarrow	
risedronate	BENET [®]	Osteoporosis (once-monthly formulation)	JP				-	\Rightarrow	
AG-1749	TAKEPRON®	H. Pylori gastritis (triple therapy)	JP					\Rightarrow	
Lu AA21004	BRINTELLIX®	Major depressive disorder	US				⇒		
naltrexone SR/ bupropion SR	CONTRAVE®	Obesity	US				⇒	Preparing to file soon	
MLN0002		Ulcerative colitis, Crohn's disease	US				⇒	Preparing to file soon	
MLN0002		Ulcerative colitis, Crohn's disease	EU				⇒		
SYR-322 SYR-322/PIO ¹ SYR-322/MET ²		Diabetes mellitus	EU			-	⇒		
lurasidone		Schizophrenia	EU				⇒		
ATL-962		Obesity	JP				⇒		
AG-1749	TAKEPRON®	FDC with low-dose aspirin	JP				⇒		
BLB-750		Prevention of pandemic influenza	JP				⇒		
SGN-35		Relapsed/Refractory Hodgkin lymphoma Relapsed/Refractory sALCL	JP				⇒		
⁵² ¹ Pioglitazone (Actos), ² Metformin Takeda Pharmaceutical Company Limite									

Looking Back on FY2012 Major Ongoing Ph-3 Programs

TAK-875 <fasiglifam></fasiglifam>	Diabetes mellitus	Ongoing Ph-3 studies include head-to-head with sitagliptin, concomitant use trials (with metformin, SU and DPP4 inhibitor), and CV outcomes study.	Global
TAK-700 <orteronel></orteronel>	Prostate cancer	Ongoing Ph-3 studies include pre-chemo and post- chemo in metastatic, castration-resistant patients. Ph-2 without steroid in non-metastatic, castration resistant patients has been completed, Ph-3 to begin in FY2013.	Global
MLN9708 <ixazomib></ixazomib>	Multiple myeloma Relapsed/Refractory AL amyloidosis	Ongoing Ph-3 in multiple myeloma in combination with Revlimid/Dexamethasone for all-oral regimen.	Global
MLN8237 <alisertib></alisertib>	Relapsed/Refractory peripheral T-cell lymphoma	Earlier stage trials also ongoing in variety of hematological malignancies and solid tumors.	US/EU
ADCETRIS® ventuximab vedotin>	Post-transplant Hodgkin lymphoma Relapsed cutaneous T-cell lymphoma Front line Hodgkin lymphoma Front line mature T-cell lymphoma	Collaboration with Ventana Medical Systems using companion diagnostic test to identify CD30 expression in patients in Ph-3 studies for CTCL and MTCL.	EU
SYR-472 <trelagliptin></trelagliptin>	Diabetes mellitus	Ongoing Ph-3 studies of once-weekly SYR-472 compared to a once-daily DPP4 inhibitor.	JP
TAK-438 <vonoprazan></vonoprazan>	Acid-related diseases (GERD, Peptic ulcer, etc.)	Ongoing Ph-3 studies include head-to-head studies with lansoprazole.	JP

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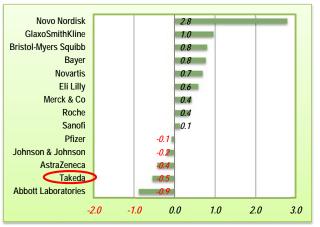


Looking Back on FY2012 R&D Productivity

Criteria to Assess R&D Productivity

2 year period from '08 year end – '10 year end data as of Aug 23, 2011,

Source: Parexel Biopharmaceutical statistical Sourcebook, Evaluate Pharma

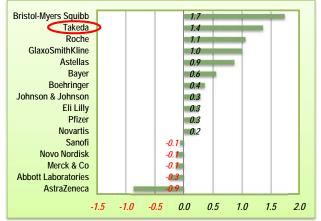


Note: Methodology: Expected NPV (eNPV) of products at clinical stage (Phase 1 or later) is used. eNPV at the end of year 2008 is subtracted from eNPV at the end of 2010, followed by addition of NVP of products launched in 2009-2010. The delta eNPV is the divided by the total R&D expenditure of 2009-2010

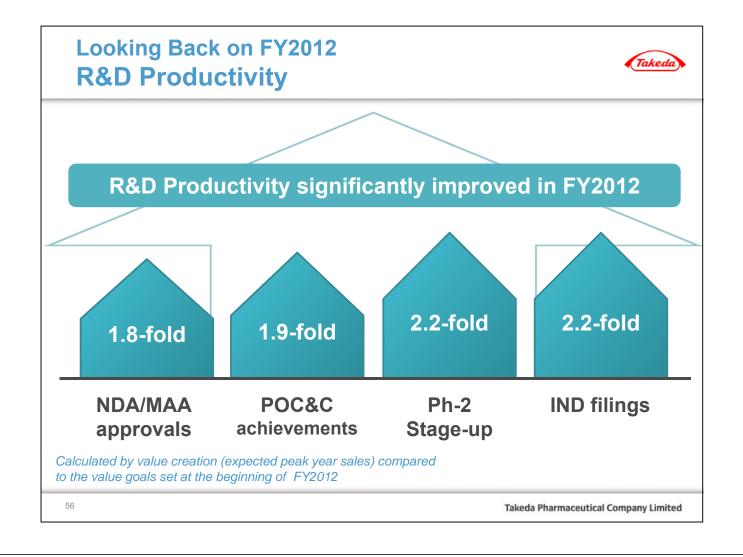
Criteria to Assess R&D Productivity

2 year period from '09 year end – '11 year end data as of Nov 14, 2012, Source: Parexel Biopharmaceutical statistical Sourcebook, Evaluate Pharma

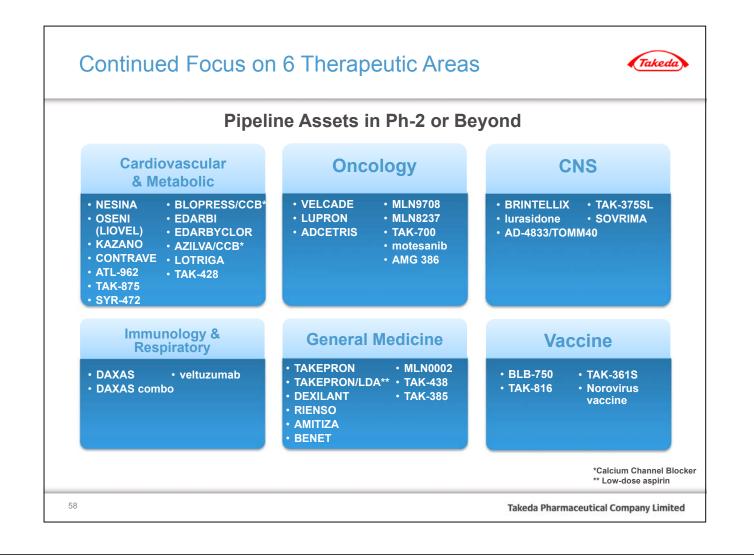
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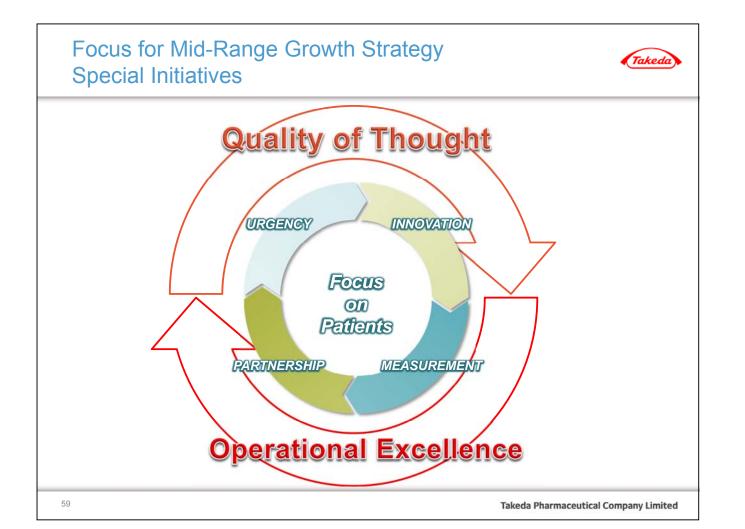


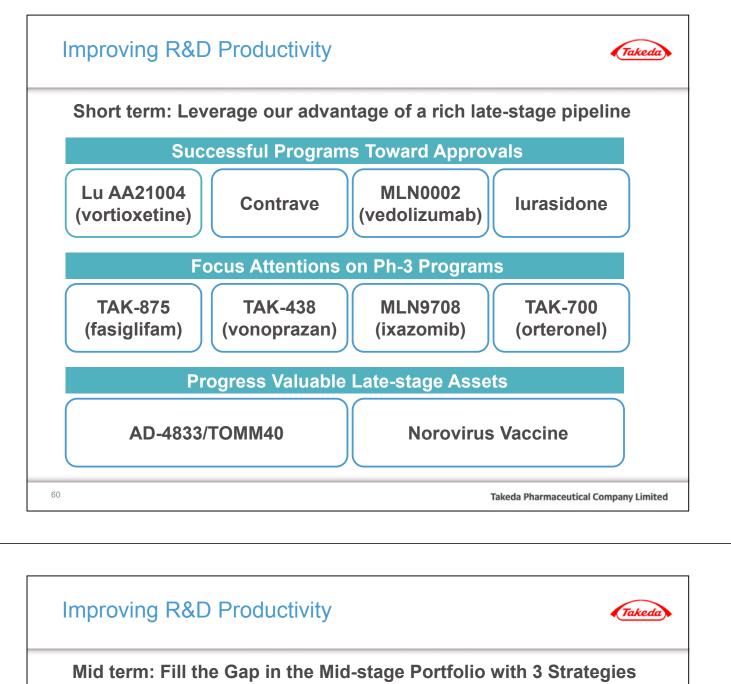
Note: Methodology: Expected NPV (eNPV) of products at clinical stage (Phase 1 or later) is used. eNPV at the end of year 2009 is subtracted from eNPV at the end of 2011, followed by addition of NVP of products launched in 2010-2011. The delta eNPV is the divided by the total R&D expenditure of 2010-2011

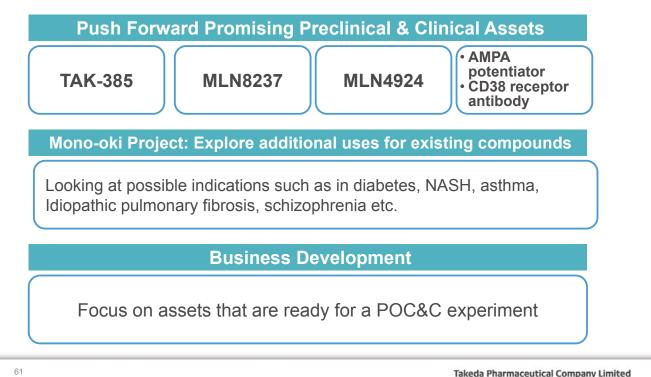






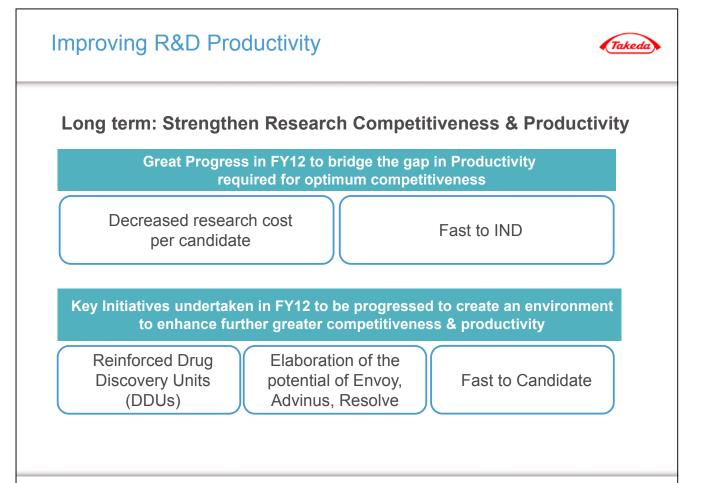




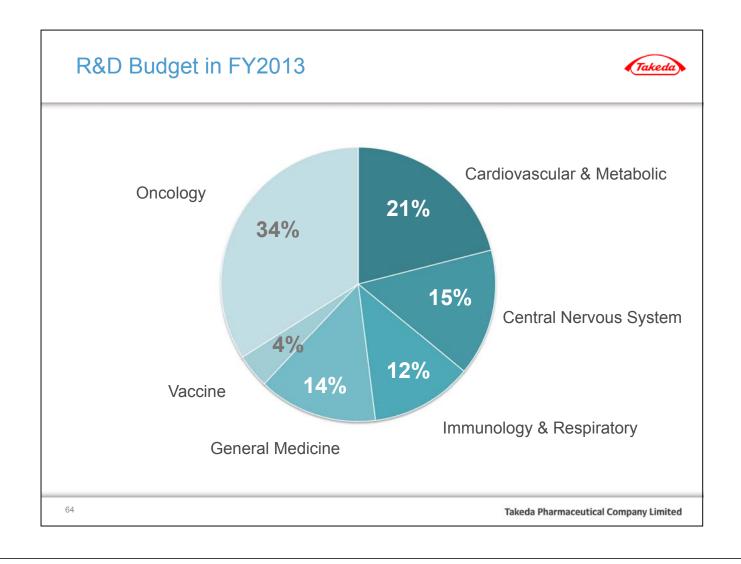


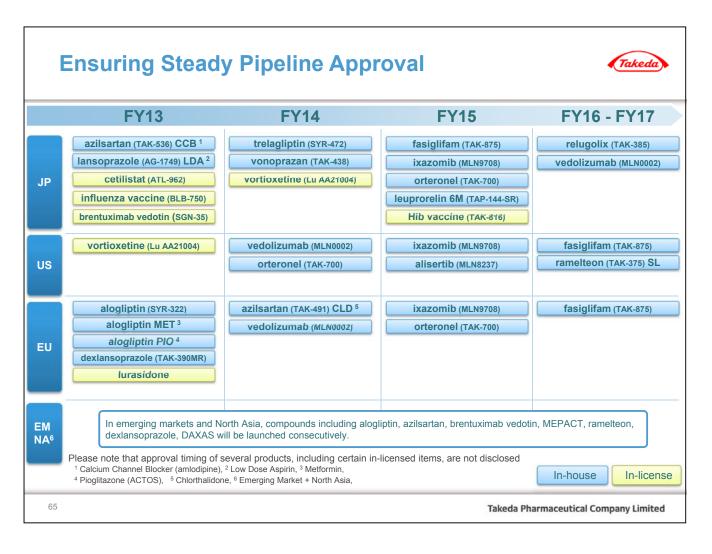
Takeda acquires Inviragen Takad And its vaccine against Dengue, which threatens half of the world's population Dengue is "the most important mosquito-borne Expands pipeline with vaccines viral disease in the world" affecting populations that are high priority in EMs across Asia, Latin America and Africa² Dengue (Ph 2) Enterovirus 71 (Ph 1)¹ Chikungunya (Preclinical) Extends Takeda's vaccine R&D Annual infections In 2010 capabilities to inactivated and 0 <150,000 live viral vaccines, building 150,000-275,000 275,000-500,000 upon LigoCyte's capabilities 0.5-1 million 1–1.5 million 1.5–2.75 million 2 75-7 5 million 7.5-32.5 million Estimated annual global burden of Dengue > 400 million people infected Invirag > 100 million develop clinical illness > 500 thousand hospitalized ¹Hand, foot and mouth disease caused by Enterovirus 71 (EV71) > 20 thousand deaths, mostly in children ² http://www.who.int/csr/disease/dengue/impact/en/ Source of graphic: Bhatt, S et al. Nature Vol. 496, 504-507 (2013)

Takeda Pharmaceutical Company Limited



62





Forward-Looking Statements

This presentation contains forward-looking statements regarding the Company's plans, outlook, strategies, and results for the future.

All forward-looking statements are based on judgments derived from the information available to the Company at this time. Forward looking statements can sometimes be identified by the use of forward-looking words such as "may," "believe," "will," "expect," "project," "estimate," "should," "anticipate," "plan," "continue," "seek," "pro forma," "potential," "target, " "forecast," or "intend" or other similar words or expressions of the negative thereof.

Certain risks and uncertainties could cause the Company's actual results to differ materially from any forward looking statements contained in this presentation. These risks and uncertainties include, but are not limited to, (1) the economic circumstances surrounding the Company's business, including general economic conditions in the US and worldwide; (2) competitive pressures; (3) applicable laws and regulations; (4) the success or failure of product development programs; (5) decisions of regulatory authorities and the timing thereof; (6) changes in exchange rates; (7) claims or concerns regarding the safety or efficacy of marketed products or product candidates; and (8) integration activities with acquired companies.

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