

VALUE-BASED PRICING/PARTNERSHIPS

TIERED PRICING



VALUE-BASED PARTNERSHIPS

H2O, RWE4 Decisions, Global Commission on Diagnosis



VALUE-BASED AGREEMENTS/ CONTRACTS

Financial and Outcome-Based Agreements



AFFORDABILITY SOLUTIONS

AtM range of solutions such as Patient Assistance Programs (PAPs)

COMPONENTS

STAKEHOLDER FOCUS

Payers, providers, distributors, tech companies and others

Public and Private Institutions

Individual and Private